



Empower patients to utilize SMBP



New RAPID TECH
Comfort Experience

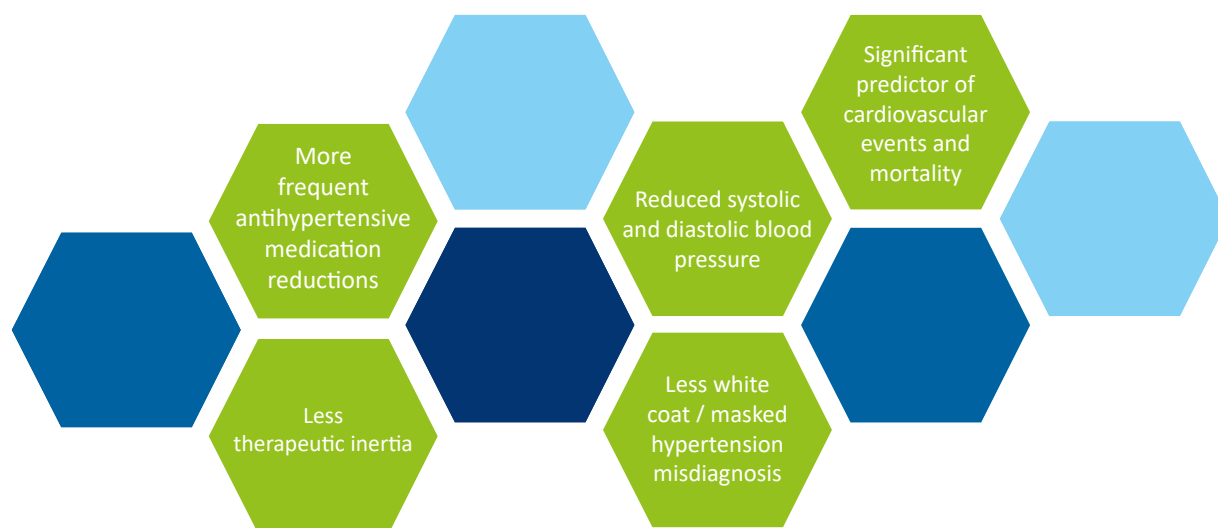


Clinically Validated According
to ESH 2010 Protocol



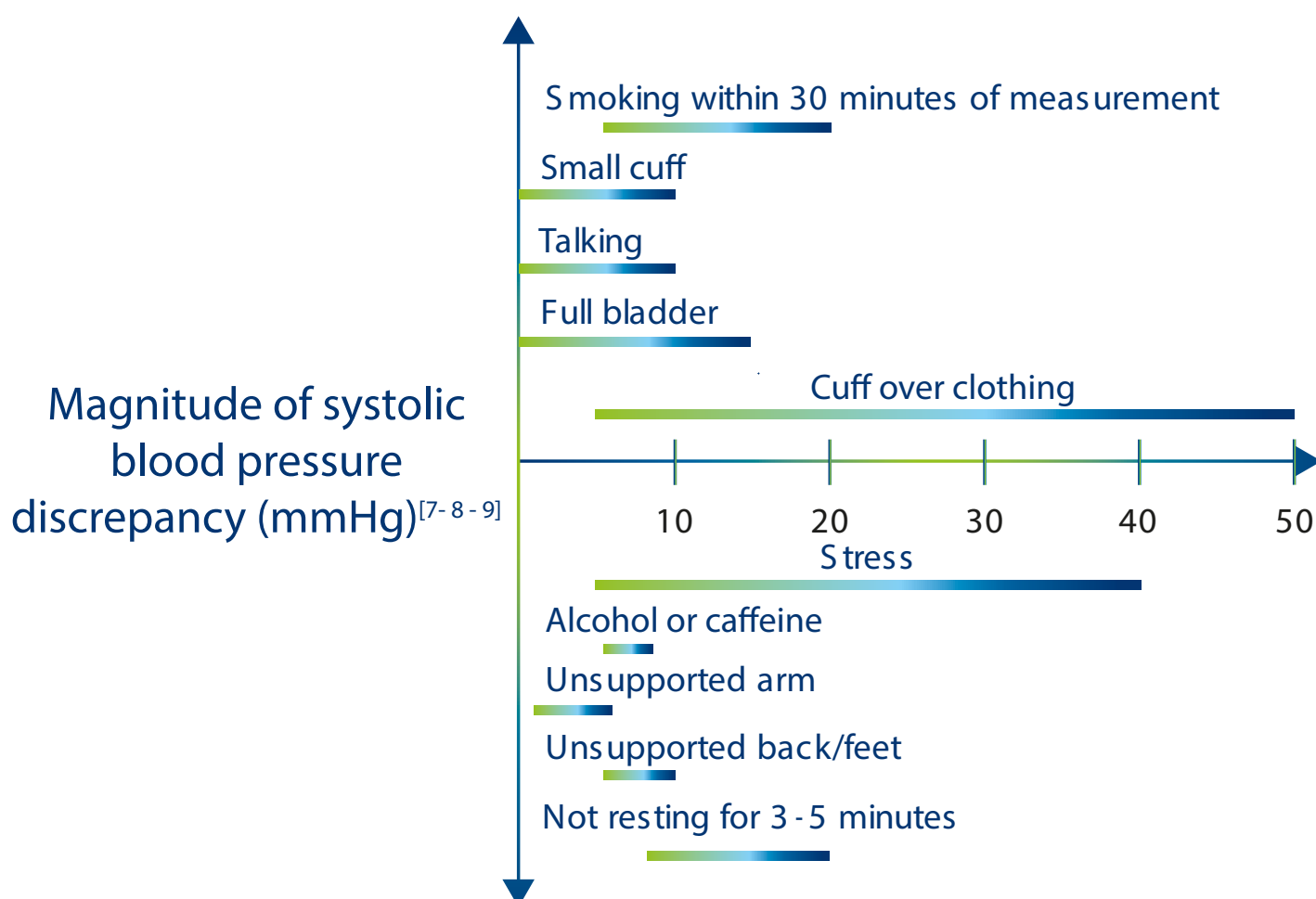
Artsana/Italy

Role of Home Blood Pressure Monitoring ^{[1][2][3][4][5][6]}



An accurate device does not guarantee accurate measurements

± 5 mmHg measurement error can cause misdiagnosis in almost 50 million people^[7]



Million Hearts® Empower patients to utilize SMBP*^[10]



A Joint Scientific Statement from American Heart Association, American Society of Hypertension, and Preventive Cardiovascular Nurses Association encourages increased regular use of SMBP by clinicians for the majority of patients with known or suspected hypertension as a way to increase patients' engagement and ability to self-manage their BP*.^[10]



* Self-Monitoring of Blood Pressure

* Blood Pressure

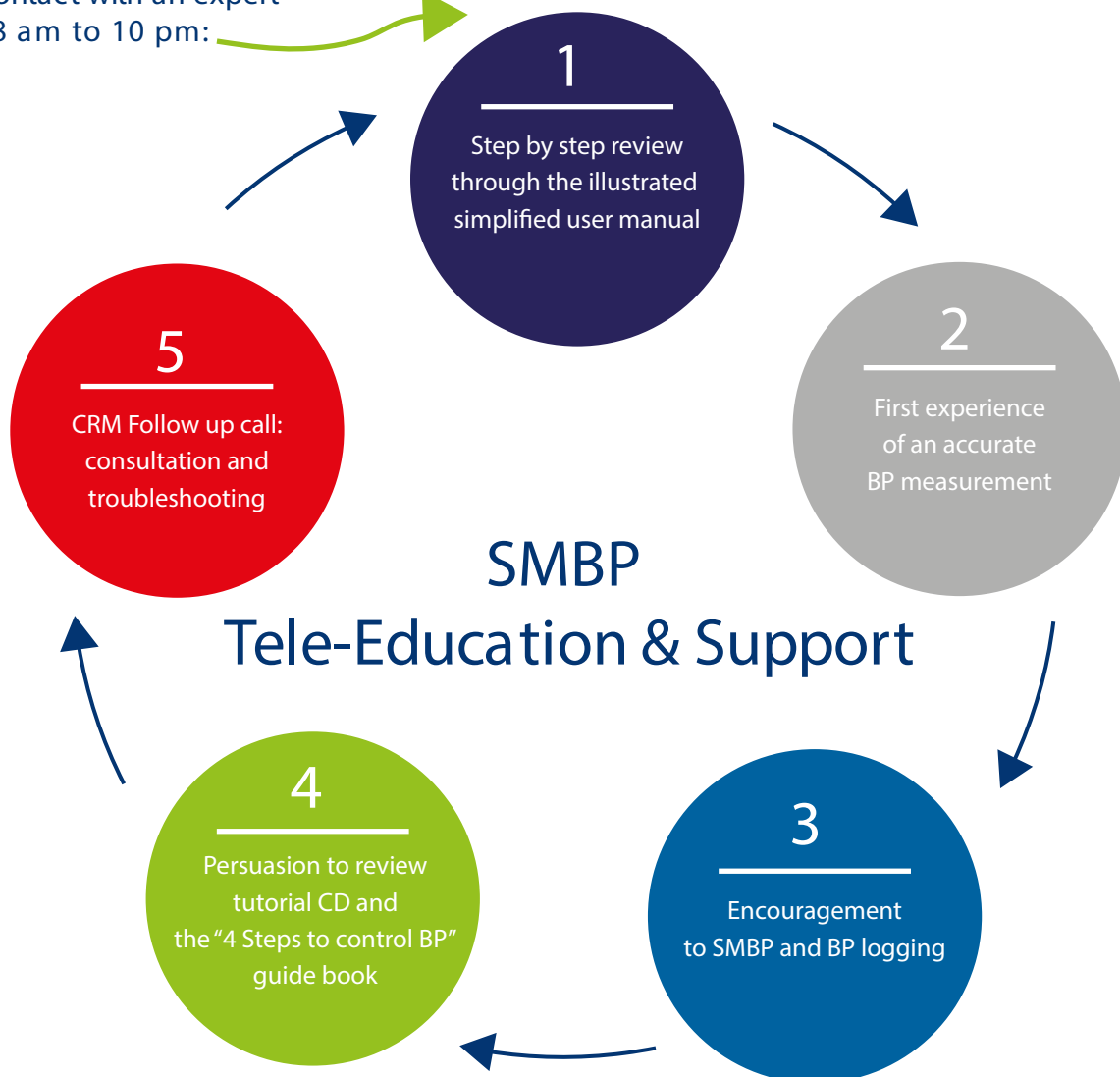
We guarantee accurate measurements

The physicians' main concerns^[12]

Use of non validated devices

Lack of proper training

First contact with an expert
from 8 am to 10 pm:



References:

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4. Ettehad D, et al. Blood pressure lowering for prevention of cardiovascular disease and death: a systematic review and meta-analysis. *The Lancet*. 2016;387(10022):95767-.
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7. Handler J. The importance of accurate blood pressure measurement. *The Permanente Journal*. 2009;13(3):51.
8. Jones DW, et al. Measuring blood pressure accurately: New and persistent challenges. *JAMA*. 2003;289(8):102730-.
9. Pickering TG, et al. Recommendations for Blood Pressure Measurement in Humans and Experimental Animals. Part 1: Blood Pressure Measurement in Humans: A Statement for Professionals From the Subcommittee of Professional and Public Education of the American Heart Association Council on High Blood Pressure Research. 2005;111(5):697716-.
10. Centers for Disease Control and Prevention. Self-Measured Blood Pressure Monitoring: Actions Steps for Clinicians. Atlanta, GA: Centers for Disease Control and Prevention, US Dept of Health and Human Services; 2014.
11. PRATI L, Pecchioli V, Germanò G, Fedele F. [PP.27.19] MORE SPEED AND NOISE FOR HBPM ADHERENCE IMPROVEMENT: INFLATION VS DEFLATION TECHNOLOGY. *Journal of Hypertension*. 2016;34:e291.
12. Pickering TG, et al. Call to action on use and reimbursement for home blood pressure monitoring: a joint scientific statement from the American Heart Association, American Society of Hypertension, and Preventive Cardiovascular Nurses Association. *Hypertension*. 2008;52(1):1029-.